

PRESS RELEASE

MUCH ANTICIPATED LAUNCH OF HANNA FRANCIS

Inspired by nature and simple in form and structure, the hotly anticipated furniture and interior product collection from Hanna Francis has just burst onto the European scene.

Combining designs of trees, lakes, butterflies, roses and other flowers and taking inspiration from her Finnish background, designer Hanna Francis Laikola is celebrating the launch of her Hanna Francis range including her renowned VILLUJA occasional table, as well as stylish lights, decorations and bird hooks.

Francis Laikola has already won several awards including the 'Future of Design' award presented by DKNY for her VILLUJA occasional table which was then showcased in the flagship store on London's Bond Street.

At a time where furniture trends are all about the sustainable and simple with intricate detail, Francis Laikola's launch couldn't be better timed. Combining traditional techniques with a contemporary and dynamic approach, Scandinavian simplicity and English charm are the qualities that make the Hanna Francis brand unique.

Of her launch, Hanna Francis Laikola says: "I was elected to go to The New Designers Show straight from university using my signature look of burning a pattern into wood. I won the DKNY award and was in talks with major retailers like Heals and Marks and Spencers. I wanted to perfect my full range and have spent some time doing that as well as some skilled interior design work, including several private homes including that of footballer Martin Keown. I am now delighted to be launching my first complete range of crafted interior pieces and accessories."

Stockists in the UK already include Hen and Hammock (www.henandhammock.com) Greens Furnishings, (www.greens-furnishings.co.uk) and Onyx Interior Design (www.onyxinteriordesign.com).

Francis Laikola is also already tipped as a hot new designer in Finland. Mari Kauppinen, from the MariDeco Home Store in Helsinki says: "The Hanna Francis signature product range is a real hit in our MariDeco shop. Our customers simply love the designs! We are proud to have the brand in store."

As well as being offered the signature product range, clients can choose a bespoke service that includes design and manufacture. One-off commissions are undertaken for private clients.

www.hannafrancis.com

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